

BRILLION CHAMBER OF COMMERCE BOARD MINUTES

February 14, 2018

Ethels

12:00 PM

1) **CALL TO ORDER:** Jennifer Schmidlkofer called the meeting to order at 12:10 PM.

ROLL CALL: Present were Jennifer Schmidlkofer, Shannon Shinsky, Jennifer Lecker, Joanne Moehr, Doug Neils, Linda Alger, Amy Myer, Keith Krepline. Also present was Karen Novy, as non-voting members. Absent was Callie Barribeau, Lori Gosz and Nick Madison. Chamber member guests were Don Mathiebe, Marko Sosa and Cory Nicholas

2) **APPROVAL OF THE AGENDA:**

Motion –Doug Neils made a Motion to Approve the Agenda with the change of the next meeting. Seconded by Shannon Shinsky. Call vote taken. Motion carried. Agenda Approved.

3) **APPROVAL OF MINUTES –January 2018 Minutes.**

Motion –Doug Neils made Motion to Approve Minutes with some changes to the minutes. Seconded by Joanne Moehr. Call vote taken. Motion carried unanimously.

4) **PRESIDENT’S REPORT:** Jennifer Schmidlkofer: Jennifer has spoken with Connie Leonard from the Calumet County Economic Development regarding information being sent to the Chamber to share with all the Chamber Members. Jennifer gave the OK.

5) **SECRETARY-TREASURER REPORT:**

Karen Novy presented February’s Secretary Report and January’s Treasurer Financial Report. Savings \$16,420.28; Chamber Bucks \$1068.24 and PayPal Acct. \$1883.54

Joanne Moehr questioned if all the bills came in for the 2017 Beer Wine & cheese Account. Karen Novy explained that we are still waiting on the WPS bill from the snowflake installations on Ryan Street.

Motion – Joanne Moehr made a motion to approve the Secretary & Financial Reports. Seconded by Keith Krepline. Call vote taken. Motion carried unanimously.

6) **COMMITTEE REPORTS:**

A. Retail Committee: (Board Liaison Doug Neils): No report

a. Shop Local/Coupon Book: Karen Novy stated that 17 businesses have responded to the coupon book so far and reminded the board members to continue to talk/remind those on their list to send the coupon info to the Chamber or Zander Press by the end of February.

b. Chamber Bucks:

B. Membership Committee: (Board Liaison Joanne Moehr). Joanne stated that she would like the welcome packets complete by April

C. Website Committee: (Board Liaison Karen Novy) Keith Krepline stated that he has completed the Member of the month spotlight. West Haven is this month and Primary will be next month. He also cleaned up some of the areas and added pictures to the board member section. Still needs a couple of board member pictures yet.

D. Beer Wine Cheese & Chocolate Committee: Karen Novy mentioned that new this year, there will be a party after hours including a \$5 taco/pizza bar, \$2 special drinks and a DJ. Keith Krepline mentioned that he was sponsoring this DJ.

7) **NEW BUSINESS:**

A. Next Meeting: The next meeting will be our Long Range Planning Session on March 6th at the Brillion Nature Center at 5:00 until 9:00. Since it will be over the dinner time, each board member had agreed to bring food. (Joanne will bring meat; Amy will bring buns; Doug will bring Chips, Keith & Linda will bring desserts, Jennifer will bring Soda, Karen will bring water, plates and napkins. For future meetings, Karen Novy will e-mail an invite to all members.

- B. Invite Chamber Member to Meeting:** This month's members are Don Matiebe from Primary, Marko Sosa and Cory Nicholas from Tera Verde. Don spoke about the Primary Group and then introduced Marco and Cory. Tera Verde will be opening a coffee shop in the back area of Bakkheia early spring. Cory will be managing the shop. It will start with a limited menu due to the kitchen facility currently available. They will be open 7 days a week. They are currently looking for employees.
- C. Brillion Civic Organizations meeting March 1st:** Jennifer Lecker was planning on attending this meeting.
- D. Wisconsin Manufacturer of the year brochure:** Karen Novy mentioned that she had the brochure but no one inquired about it.
- E. School Referendum info from Gordie Gasch next meeting possibly:** Joanne Moehr spoke about the referendum.
- F. Info from local Chambers:** Doug Neils stated that Kiel's Chamber focuses on events and some educational seminars with a 12% attendance. They have about 125 members. Linda spoke about Chilton and New Holstein. Karen Novy mentioned that Kimberly/Kaukauna Chamber has 600 members and would not be a good comparison.

8) OLD BUSINESS:

- A. After 5 Social Event:** The Brillion Power Equipment After 5 Event invite went very well with approximately 42 people attending. The Chamber has been approached about offering 2 more After 5 Events but do not have the money in the budget. One of the locations is Zander Press. Keith Krepline says that he has an idea and will discuss it with them in order to keep from the Chamber paying out the \$250. The other location is Custom Plating with Terry Meetz. Shannon Shinsky suggested we have our Annual Membership meeting along with the After 5 there and use those funds (already in the budget) towards this event.
- B. 1 New Board Member Needed:** Amy Myer was nominated as Vice-President of the Chamber and she accepted. Amy mentioned that she has some contacts at PPI and feels that they should have representation and will ask to become a board member.
- C. Long Range Planning Session:** Amy Myer contacted Karen Nichels from the Manitowoc Chamber about running this session and said yes. Amy also commented about the Long Range info that she e-mailed to Karen Novy. It was recommended that a copy of this be e-mailed to all board members and they should read it and pass along a couple of points of interest. Especially look at the SWOT info. Karen Novy will put together a plan based on this information and send it out to the board the next week. Karen Novy will put together a Power Point program for us to use during the session. Initially we were going to open this session to the membership and after some discussion it was recommended to only have the board, Lori Gosz, Nick Madison and possibly Tamara Hillmann.

9) **RDA: - Lori Gosz-** Not available

10) **CITY OF BRILLION: - Lori Gosz** – Not available

11) **SCHOOL DISTRICT UPDATE: – Nick Madison**-Not Available

ADJOURNMENT: The meeting adjourned at 1:30 pm

Respectfully Submitted; Karen Novy, Secretary/Treasurer – Brillion Chamber of Commerce

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