

BRILLION CHAMBER OF COMMERCE BOARD MINUTES
January 17, 2018 **Brauns Deer Run** **5:30 PM**

1) **CALL TO ORDER:** Jennifer Schmidlkofer called the meeting to order at 5:40PM.

ROLL CALL: Present were Jennifer Schmidlkofer, Shannon Shinsky, Doug Neils, Linda Alger, Tim Hanson, Keith Krepline. Also present was Karen Novy, as non-voting members. Absent was Jennifer Lecker, Joanne Moehr, Callie Barribeau and Nick Madison. Chamber member guests were Amy Myer, Chandra Kluck, Tanya Paulow, Tammy Fischer and Matt Bennett.

2) **APPROVAL OF THE AGENDA:**

Motion –Doug Neils made a Motion to Approve the Agenda with the change of the next meeting. Seconded by Shannon Shinsky. Call vote taken. Motion carried. Agenda Approved.

3) **APPROVAL OF MINUTES –December 2017 Minutes.**

Motion –Doug Neils made Motion to Approve Minutes with some changes to the minutes. Seconded by Tim Hanson. Call vote taken. Motion carried unanimously.

4) **PRESIDENT’S REPORT:** Jennifer Schmidlkofer: No Report

5) **SECRETARY-TREASURER REPORT:**

Karen Novy presented December’s Secretary Report and December’s Treasurer Financial Report. Savings \$14,794.43; Chamber Bucks \$1768.24 and PayPal Acct. \$1062.09

Motion – Tim Hanson made a motion to approve the Secretary & Financial Reports. Seconded by Keith Krepline. Call vote taken. Motion carried unanimously.

6) **COMMITTEE REPORTS:**

A. Retail Committee: (Board Liaison Doug Neils): No report

a. Shop Local/Coupon Book: Karen Novy stated that coupons were starting to filter in to her and Zander Press. Just a reminder that all the coupons need to be turned in by the end of February.

Matt Bennett recommended that the businesses should receive more than 25 books. We may increase the number to 100.

Karen Novy mentioned that Ariens donated \$250 to sponsor the book. It was brought up that West Haven may be interested in sponsoring. Keith Krepline also stated he would sponsor the book for \$200.

Each sponsor will receive recognition possibly on their own page or on the back page.

Keith Krepline will put together a letter to be used use for sponsorships for our coupon book.

b. Chamber Bucks:

B. Membership Committee: (Board Liaison Joanne Moehr).

C. Website Committee: (Board Liaison Karen Novy) Keith Krepline stated that he will be able to devote some time to this project. And has some ideas on how to clean up the site. Keith would like pictures of all the board members. He is also working on the member of the month.

D. Beer Wine Cheese & Chocolate Committee: Karen Novy mentioned that people are starting to purchase tickets. Posters are going up in the community. The committee is in need of 2 – 3 board volunteers. Linda Alger & Callie Barribeau offered to help out that night. New this year...there will be a party after hours including a \$5 taco/pizza bar, \$2 special drinks and a DJ. Keith Krepline mentioned that he was sponsoring this DJ.

7) **NEW BUSINESS:**

A. Next Meeting: The next meeting will be at the Ethel’s in Brillion on Wednesday Feb. 14 starting at noon. It was recommended to pick this location showing that the Chamber supports them and quite possibly they may become members.

B. Invite Chamber Member to Meeting: This month's members are our social guests.

8) OLD BUSINESS:

A. After 5 Social Event: The Brillion Power Equipment After 5 Event invite went out tonight. Tim Hanson suggested that a press release should be sent out before and after the event.

Doug Neils says that Ariens will be donating many items and that the 1st 35 people will receive an Ariens bottle opener.

Jennifer Schmidlkofer says that Tim Meetz is interested is doing an After 5 Event this year.

B. 1 New Board Member Needed: Doug Neils asked our guests if interested or have any ideas on how to acquire them.

The topic then changed slightly due to finding value for potential board members... Amy Myer stated that nationwide the focus of Chambers is on education. She thinks we are valueless right now. She had spoke with Matt at Endries for the coupon book and he says that he has a hard time donating, feeling that the chamber should be more about educating and less of being event based. Shannon Shinsky stated that we should develop a list of accomplishments that impact the community, like PIE.

Amy Myer says that she was on multiple chamber boards and they all participated in education.

Manitowoc does some great educational events with kids and companies.

Doug Neils says that people want to know what the chamber can do for them/value.

Amy Myer suggested that the Board members contact local small Chambers to see what they do and if they have staff.

Linda Alger will contact Chilton Chamber

Doug Neils will contact Kiel Chamber

Keith Krepline will contact New Holstein Chamber

Amy Myer will contact Manitowoc Chamber

Karen Novy will contact Kimberly/Kaukauna Chamber

Questions to ask: What are strengths/weaknesses; what's; Do they have full time staff working and what's not.

C. Long Range Planning Session: Karen Novy stated that all the above information lead into her next suggestion. The Chamber needs to have a Long Range Planning Session to see where the chamber will fit into the future. Amy Myer will contact Karen Nichels from the Manitowoc Chamber about running this session. It was suggested that we have it sometime in March (plan for 4 hours) and Karen Novy will send an invite out to all Chamber Members.

D. New Printer Donation: Karen Novy mentioned that Bill from Groskopp Chiropractic donated a printer that is only a couple of months old. She also asked if any of the board members knew of where to dispose of the old one. Doug says that he will take it and store it in his basement until the next recycle event.

E. Location for Board Meetings: Tim Hanson suggested that we keep some of the same locations as stated on our calendar and that we buy some of our own meals from some of these locations.

F. Recognition of Outgoing Board Members: Jason Ruebl and Wendy Allen' terms have expired. Neither were at the meeting. The board would like to thank both for their years of service.

G. Shannon Shinsky Retiring from Board: Since Shannon will no longer be working at the Brillion Verve office she introduced to us her replacement, Chandra Kluck. Shannon is the Vice-President so at the next meeting the Board will take nominations for this position.

9) **RDA: - Lori Gosz-**. Not available

10) **CITY OF BRILLION: - Lori Gosz** – Not available

11) **SCHOOL DISTRICT UPDATE: – Nick Madison**-Not Available

ADJOURNMENT: The meeting adjourned at 7:02 pm

Respectfully Submitted; Karen Novy, Secretary/Treasurer – Brillion Chamber of Commerce