

**BRILLION CHAMBER OF COMMERCE
BOARD MINUTES**

December 13, 2017

Brillion Community Center

12:00 PM

1) CALL TO ORDER: Jennifer Lecker called the meeting to order at 12:04 PM.

ROLL CALL: Present were Jennifer Lecker, Shannon Shinsky, Doug Neils, Linda Alger, Tim Hanson and Joanne Moehr. Also present were Lori Gosz and Karen Novy, as non-voting members. Absent was Jennifer Schmidkofer Callie Barribeau, Wendy Allen, Nick Madison, and Jason Ruebl. Chamber member invite was Nick Euler and Amy Myer.

2) APPROVAL OF THE AGENDA:

Motion –Joanne Moehr made a Motion to Approve the Agenda with the change of the next meeting. Seconded by Doug Neils. Call vote taken. Motion carried. Agenda Approved.

3) APPROVAL OF MINUTES –September 2017 Minutes.

Motion –Joanne Moehr made Motion to Approve Minutes with some changes to the minutes. Seconded by Tim Hanson. Call vote taken. Motion carried unanimously.

4) PRESIDENT’S REPORT: Jennifer Lecker: Announced that this will be her last meeting as the President. Jennifer also asked the board members to consider how we were going to fill the one vacant position on the board and discuss at the next meeting.

5) SECRETARY-TREASURER REPORT:

Karen Novy presented December’s Secretary Report and November’s Treasurer Financial Report. Savings \$16,222.97; Chamber Bucks \$728.24 and PayPal Acct. \$1062.09

Motion – Tim Hanson made a motion to approve the Secretary & Financial Reports. Seconded by Doug Neils. Call vote taken. Motion carried unanimously.

6) COMMITTEE REPORTS:

A. Retail Committee: (Board Liaison Doug Neils): No report

a. Shop Local/Coupon Book: Karen Novy e-mailed a list of all the Chamber members (paid for 2018 and not paid yet) to the board and was split up among the board members. Karen Novy will e-mail the survey of businesses that participated last year, a membership form and a brochure. While the board members are out they can also ask those members who have not paid yet to renew and also stop at places that are not members to encourage them to join.

b. Chamber Bucks:

B. Membership Committee: (Board Liaison Joanne Moehr). Joanne will email all businesses asking if they want to place items in the welcome Brillion folders. The folders will go to the city hall, Bay Title, and the banks. Joanne will coordinate with City Hall.

C. Website Committee: (Board Liaison Karen Novy) No update

D. Beer Wine Cheese & Chocolate Committee: Karen Novy mentioned that she placed all info regarding the event on the website and Facebook. Kris Zander will be advertising this even in the paper to encourage sales for Christmas.

7) NEW BUSINESS:

A. Next Meeting: The next meeting will be the Holiday Social at Deer Run on Wednesday Jan. 17 starting at 5:30. We will be offering pizza, deer chips, and 1 drink ticket for \$10 to all members.

B. Invite Chamber Member to Meeting: This month’s member is Nick Euler from Thrivent Financial. He was sitting in to see and hear what the Chamber offers.

8) OLD BUSINESS:

- A. After 5 Social Event:** Doug Niels had announced that Brillion Power Equipment will have a Social After 5 on February 7 at the dealership. Ariens Company will also be involved and offering door prizes.
- B. 2018 Budget, Raise and Compensations:** Discussion continues on how to increase funds like increasing the \$500 level of membership; to the value of becoming a chamber member and attracting new membership. Doug Neils also suggested asking businesses to sponsor the Chamber coupon book. He will ask Ariens. The Chamber 2018 budget is in a deficit of \$2289 (includes a salary increase for the secretary position) or \$1789 without. The monthly meeting lunches have been removed from the budget. Doug made the motion and Tim seconded it. Motion passed. Amy Myers suggested going to new potential businesses. The 2018 budget has been postponed to the January meeting.
- C. Membership 2018 mailing:** Karen Novy stated that she mailed out the membership form along with the banquet invite. And is receiving dues from the members. She also sent out 2 e-mail reminders and a final letter will be mailed in January.
- D. 2018 Calendar:** Nothing new.

9) RDA: - Lori Gosz- The RDA has finalized the closing/buying the old Econo Foods property. The location will be set up in 3 lots with Lot 1 as the Dollar General; Lot 2 which was the former Econo Foods now being redeveloped as an apartment complex like Chilton's and Lot 3 will be a parking lot and City Hall.

- 10) CITY OF BRILLION: - Lori Gosz –** Lori reminded us that the Chamber 2018 calendar should be sent out to Tamara Hillman.
The City Hall is working with Ariens regarding the old Brillion Iron Works property. The city has applied to the Wisconsin Economic Incorporation for a \$250,000 grant.
Lori was told that Brillion is on the radar for people watching and waiting to see what will happen in Brillion in the future.

11)SCHOOL DISTRICT UPDATE: – Nick Madison-Not Available

12)Upcoming meeting Notes: Jennifer Kolberg stated that the following items should be placed on the January agenda:

1. Ideas on how to fill the open board position.
2. Budget
3. Sponsors for coupon books
4. Location for future meetings (one location or continue as in the past)

ADJOURNMENT: The meeting adjourned at 1:23 pm

Respectfully Submitted; Karen Novy, Secretary/Treasurer – Brillion Chamber of Commerce