

**BRILLION CHAMBER OF COMMERCE
BOARD MINUTES**

November 15, 2017

Brillion Nature Center

12:00 PM

1) CALL TO ORDER: Jennifer Lecker called the meeting to order at 12:09 PM.

ROLL CALL: Present were Jennifer Lecker, Shannon Shinsky, Jennifer Schmidlkofer, Linda Alger, Tim Hanson and Joanne Moehr. Also present were Nick Madison, Lori Gosz and Karen Novy, as non-voting members. Absent was Doug Neils, Callie Barribeau, Wendy Allen and Jason Ruebl. Chamber member invite was Phil Janisch.

Be sure to add Keith Krepline (new 2018 board member) to our invite list.

2) APPROVAL OF THE AGENDA:

Motion –Joanne Moehr made a Motion to Approve the Agenda with the change of the next meeting. Seconded by Tim Hanson. Call vote taken. Motion carried. Agenda Approved.

3) APPROVAL OF MINUTES –September 2017 Minutes.

Motion –Joanne Moehr made Motion to Approve Minutes with some changes to the minutes. Seconded by Tim Hanson. Call vote taken. Motion carried unanimously.

4) PRESIDENT’S REPORT: Jennifer Lecker: Nothing to report

5) SECRETARY-TREASURER REPORT:

Karen Novy presented November Secretary’s report and October’s Treasurer Financial Report. Savings \$14,400.26; Chamber Bucks \$403.24 and PayPal Acct. \$1062.09

Motion – Tim Hanson made a motion to approve the Secretary & Financial Reports. Seconded by Jennifer Schmidlkofer. Call vote taken. Motion carried unanimously.

6) COMMITTEE REPORTS:

A. Retail Committee: (Board Liaison Doug Neils): No report

a. Shop Local/Coupon Book: We are going forward with the coupon book for 2018. It was suggested that instead of rushing to complete this project we are going to wait until all the memberships are in and then go to each. The plan is to have the coupon book ready for the June light parade and have the expiration good thru 2019. Karen will update the membership list and have it available for the next meeting (including those who still owe membership dues)

Linda Alger will call those businesses that were in the coupon book that had offers to hear how well they did.

b. Chamber Bucks:

B. Membership Committee: (Board Liaison Joanne Moehr). No Update

C. Website Committee: (Board Liaison Karen Novy) No update

D. Beer Wine Cheese & Chocolate Committee: The date will be February 17, 2018. The cost for tickets is going up and they are considering an after-hours event to include a taco/pizza bar, and drink specials.

7) NEW BUSINESS:

A. Next Meeting: The next meeting will be held at the Community Center on Wednesday December 13, 2017 at noon. Food by Subway

B. Invite Chamber Member to Meeting: This month’s member is Pastor Phil Janisch. Pastor Phil is from Plymouth, MN. He is working as the outreach pastor. Pastor Phil mentioned that Trinity is offering a class on how to manage money. Their Christmas concert will be on Dec. 13 at the Brillion PAC.

C. 2018 Calendar: There were some changes for 2018 recommended, such as 3 less meetings (March, August, and December) due to less activity during this time frame and combining the Holiday Social with the Fall Banquet.

D. 2018 Budget, Raise and Compensations: Tim Hanson suggested moving the Fall Banquet to Saturday in September 22 (depends on Homecoming) at the Brillion Nature Center from 6 to 8 pm and make it a theme night or offer lawn games outside and music inside. We will cater the food and drinks. Nick Madison mentioned that the recipients of the PIE awards should be available by then.

The budget committee also recommended decreasing the After 5 Socials from 4 to 3.

There was some discussion regarding a raise, mileage reimbursement and WIFI reimbursement. Jennifer Lecker made a motion to reimburse the Secretary/Treasurer position for mileage at the IRS standard rate. Second by Shannon Shinsky and motion carried. Shannon Shinsky suggested that the Budget committee meet again to look at what is available for a raise.

8) OLD BUSINESS:

- A. After 5 Social Event:** Karen will contact Doug Neils on if The Brillion Power Equipment still wants to have an After 5 event.
- B. Membership 2018 mailing:** Karen Novy stated that she sent out the membership form along with the banquet invite. And is receiving dues from the members. She will also send out 2 e-mail reminders and a final letter in January.
- C. Christmas Social:** The social will be at Deer Run on Wednesday January 17. Karen Novy will reserve the date.

9) RDA: - Lori Gosz- Lori stated that the RDA is working on 2 projects. 1.) City Council took action on rezoning the down town HUB. Lori will be meeting with the City Center architect probably mid-2018. 2.) The city and Ariens is working on a plan to acquire the Brillion Iron Works property.

RDA member Tamara Hillman is organizing a civic organization and the group met a week ago. Tamara is suggesting to have one central calendar displaying all civic events that go on in Brillion. Event info would be submitted to the city hall.

10) CITY OF BRILLION: - Lori Gosz – Lori mentioned that they are hiring an administrative assistant as of Nov. 27th; the building inspector will be retiring at the end of the year and elections will be coming up in the future. The mayor has decided to run again.

11)SCHOOL DISTRICT UPDATE: – Nick Madison-Nick mentioned that there will be a phase 3 referendum in April that should not increase taxes. The high school will be paid off. Most of the work will be focused on the HVAC and old locker room/cafeteria area.

ADJOURNMENT: The meeting adjourned at 1:23 pm

Respectfully Submitted; Karen Novy, Secretary/Treasurer – Brillion Chamber of Commerce

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