

**BRILLION CHAMBER OF COMMERCE
BOARD MINUTES**

October 18, 2017

Cobblestone Banquet

12:00 PM

1) CALL TO ORDER: Jennifer Lecker called the meeting to order at 12:00 PM.

ROLL CALL: Present were Jennifer Lecker, Shannon Shinsky, Jennifer Schmidlkofer, and Tim Hanson. Also present were Nick Madison and Karen Novy, as non-voting members. Absent was Doug Neils, Joanne Moehr, Linda Alger, Callie Barribeau, Wendy Allen, Jason Ruebl and Lori Gosz. Chamber member invite was Tom Lowery.

2) APPROVAL OF THE AGENDA:

Motion –Shannon Shinsky made a Motion to Approve the Agenda. Seconded by Tim Hanson. Call vote taken. Motion carried. Agenda Approved.

3) APPROVAL OF MINUTES –September 2017 Minutes.

Motion – Jennifer Schmidlkofer made Motion to Approve Minutes. Seconded by Shannon Shinsky. Call vote taken. Motion carried unanimously.

4) PRESIDENT’S REPORT: Jennifer Lecker: At the banquet, Jennifer mentioned that the membership voted on Jennifer Schmidlkofer for 2018’s President and Shannon Shinsky as the Vice-President. We have 3 total openings as board members and Keith Krepline volunteered, leaving 2 openings. There were 2 other names on the ballots and Karen Novy will contact them.

Jennifer mentioned that she has busses from Westlund transporting individuals back and forth from town to the Nature Center on the night of Pumpkin Walk. Chili will also be sold at the bus area. She also suggested that maybe next year the Chamber puts together a taste of Brillion for that night.

5) SECRETARY-TREASURER REPORT:

Karen Novy presented October Secretary’s report and September’s Treasurer Financial Report. Savings \$15,559.58; Chamber Bucks \$428.24 and PayPal Acct. \$948.22

Motion – Tim Hanson made a motion to approve the Secretary & Financial Reports. Seconded by Shannon Shinsky. Call vote taken. Motion carried unanimously.

6) COMMITTEE REPORTS:

A. Retail Committee: (Board Liaison Doug Neils): Karen Novy mentioned that last year we had 2 promotions, one of those was the Free Turkey promotion and the other was a Christmas promotion. Jennifer Schmidlkofer made the motion to keep the Turkey promotion as in the past and table everything for the Christmas time frame. Seconded by Tim Hanson. Motion carried unanimously.

a. Shop Local/Coupon Book: We are going forward with the coupon book for 2018. It was suggested to try to receive more coupons than advertisements. Karen Novy will have a list of members available for the next meeting.

b. Chamber Bucks:

B. Membership Committee: (Board Liaison Joanne Moehr). No Update

C. Website Committee: (Board Liaison Karen Novy) No update

D. Beer Wine Cheese & Chocolate Committee: committee has sent out letters to all the vendors. The date will be February 17, 2018

7) NEW BUSINESS:

A. Next Meeting: The next meeting will be held at Brillion Nature Center on Wednesday November 15, 2017 at noon. Food by Kwik Trip.

B. Invite Chamber Member to Meeting: This month's member is Tom Lowery. Tom has 30 years of business as an accountant and does taxes.

C. Board Member Nominations: Some of this was discussed under the President's report. In addition; Jennifer Schmidlkofer approached someone at Kwik Trip regarding a Board position. They said to come back next month when the person interested will be back. Tom Lowery expressed interest in a board position. The board had decided to give him a year within the community. When the board members go out for the coupon book then they will also ask for board members and volunteers for the committees.

From this point one of the board members had to leave and the remaining board members was only able to discuss the following due to not having a quorum.

D. 2018 Budget, Raise and Compensations: This was tabled to next meeting in November and was asked of Karen Novy to chart her hours, mileage, and Wi-Fi usage.

E. Schedule Meeting for 2018 Calendar and Budget: Shannon Shinsky, Jennifer Schmidlkofer will meet with Karen Novy on Nov. 10 at 11:30 at M & P to assemble the 2018 budget and calendar.

F. Christmas Open House: It was recommended to keep the December meeting as listed on the calendar but have a social on January 17 starting at 5:30 at Deer Run.

8) OLD BUSINESS:

A. After 5 Social Event: Waiting to hear from Doug Neils regarding the possibility of having a Ariens Power Equipment Social in Fall

B. Brillion Homecoming: Shannon Shinsky, Jennifer Lecker and Tami Gasch volunteered as judges and voted on the High School homecoming widows and boards. The juniors were the overall winners.

C. Fall Banquet: Karen Novy stated that we had 54 people attend the banquet at Cobblestone; compared to 46 the year before.

D. Membership 2018 mailing: Karen Novy stated that she sent out the membership form along with the banquet invite. And is starting to receive dues from the members already.

9) **RDA: - Lori Gosz-** Not available.

10) **CITY OF BRILLION: - Lori Gosz –** Not available

11) **SCHOOL DISTRICT UPDATE: – Nick Madison-** Nick mentioned that he met with the RDA which consisted of Larry Dietz, Bob Endries and Mary Kohrell. They discussed what the roles and missions of Chambers were. In regards to the schools, he mentioned that there is a 3 phase referendum, in which phase 1 & 2 are complete. Nick says that they will be looking at the Phase 3 referendum in April in ways that will not increase taxes. The high school will be paid off.

ADJOURNMENT: The meeting adjourned at 12:57 pm

Respectfully Submitted; Karen Novy, Secretary/Treasurer – Brillion Chamber of Commerce

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